

Convenience Store Packaging Guide

FUEL FOODSERVICE SALES

Take advantage of c-store foodservice growth and turn quick stops into loyal customers. Stay fresh on trends and foods with the right products to help you sell more of what you make.

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Why Invest In Foodservice Growth?

Foodservice sales now account for **30% of in-store sales** and **40% of in-store profit dollars**.

Source: Jeff Lenard (2025). 6 Big Takeaways From the NACS State of the Industry Summit.

74% **of c-store foodservice sales are prepared foods**, making up ~30% of in-store sales.

Source: ConvenienceStore News (2026). Convenience Channel Sees In-Store Sales Surpass $340B

Prepared food sales have risen **12.2% year-over-year**.

Source: Greg Sleter (2025). New Report Highlights C-Store Growth Potential.

Contact Dart Today **(800) 248-5960**

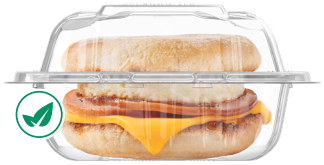
C-Store Packaging Guide

PREPARED FOOD INSIGHTS

Warming Stations

72% of consumers see c-stores as an alternative to QSRs.

Source: Intouch Insight. (2025) 2025 Convenience Store Trends Report.



Microwaveable Hinged Containers



Compostable* Fiber Hinged Trays

Coolers/Shelves

~30% of c-store customers buy food elsewhere because:

- **10.3%** are looking for healthy food options
- **9.8%** state food is not fresh enough

Source: NACS Magazine (2025). Putting Fresh First.



Clear Plastic Hinged Lid Containers



Paper Food Containers & Lids

Tamper-Evident/ Resistant

80%+ of consumers agree a tamper-proof seal is a critical feature for food-to-go packaging.

Source: Technomic (2024). Delivery & Takeout Consumer Trend Report.



Tamper-Evident/ Resistant Snack Boxes, Snack Cups, Containers & Bowls

Stay Fresh. Waste less. Sell More.

Look for the ProPlanet Seal™ leaf to find products that meet our highest sustainability standards, from First Use to Next Life™.

*See product details for sustainability information.

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For best experience, visit **https://qr1.be/05D3IX** on desktop

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DISPENSED BEVERAGE INSIGHTS

Cold & Frozen

Dirty sodas have a predicted four-year growth of 244%.

Source: Datassential (2025). MenuTrends 2025.



DSP Paper Cold Cups



Clear Polypropylene Cups

Hot, Cold & Frozen

The quick-scan barcode and large ounce display of our Breeze stock print makes checkout easy!



Insulated Foam Stock Prints

Hot

77% of consumers want to customize a c-store beverage (unique or rotating coffee flavors, syrups, creamers and toppings).

Source: National Coffee Association (2025). Big Business (Still) at the Beverage Bar.



Insulated Paper Hot Cups & Lids



Paper Hot Cups & Lids

70% of c-store customers who buy prepared food **also purchase a cold dispensed beverage** on the same visit.

Source: Emma Tainter (2024). Foodservice Sales Stack Up.

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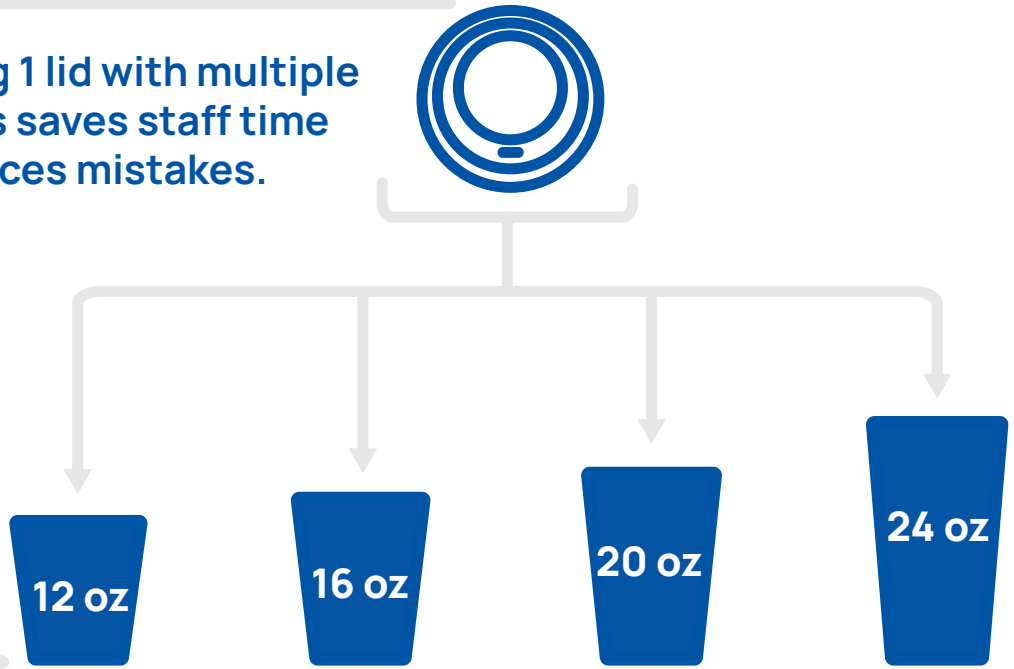
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GET THE RIGHT LID - EVERY TIME

Matching 1 lid with multiple cup sizes saves staff time and reduces mistakes.



Lids for Cold Beverages



Strawless Lids



Straw-Slotted Lids



Dome Lids

Lids for Both

Lift & Lock Lids

Lids for Hot Beverages



Traveler® Lids



Optima® Reclosable Lids



Cappuccino Lids

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View product details for detailed compatibility information.