



GUESTS ARE LOOKING FOR MORE EXCITING FLAVORS

Hellmann's range of flavored mayos delivers consistent scratch-made taste without the prep.



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**Unilever
Food
Solutions**

Flavored mayo is on the rise +40% this year!*

KEY BENEFITS

Hellmann's flavored mayos are made with **real ingredients** and contain **no artificial flavors**. Our range of flavors is versatile for dipping, spreading, drizzling, & a variety of front- and back-of-house uses.

- **Chipotle:** Made with real chipotle peppers for smoky flavor & mild heat
- **Spicy:** Made with real cayenne & jalapeño peppers delivering a medium heat
- **Garlic Aioli:** Made with real garlic & is Vegan-Action certified.

Perfect for fries, onion rings, wings, tenders, mozzarella sticks, fried pickles, and other shareable appetizers.

How do we compare to scratch-made?

Benefits	Scratch	Hellmann's
Flavor consistency	X	✓
Maintains thick & creamy texture	X	✓
Long shelf-life	X	✓
Zero prep	X	✓



Ignite bold flavors on your menu:

Product Description	Pack Size	DU	GTIN
HLM Chipotle Dip Cup (Launching June 2026)	108p / 1oz	65473999	10048001019369
HLM Spicy Dip Cup (Launching June 2026)	108p / 1oz	65288374	10048001018973
HLM Garlic Aioli Dip Cup (Launching June 2026)	108p / 1oz	64801572	10048001019307
HLM Ancho Chipotle Dip Cup (Launching June 2026)	108p / 1oz	65473992	10048001019321
HLM Chipotle Mayo Squeeze	12p / 11.5oz	69996530	10048001016399
HLM Spicy Mayo Squeeze	12p / 11.5oz	69705190	10048001015941
HLM Garlic Aioli Squeeze	12p / 11.5oz	69705191	10048001015958
HLM/BF Chipotle Mayo Pouch	12p / 24oz	64927631	10048001017952
HLM/BF Spicy Mayo Pouch	12p / 24oz	64927971	10048001017969
HLM/BF Garlic Aioli Pouch	12p / 24oz	64801572	10048001017563
HLM Chipotle Mayo Gallon (Launching March 2026)	2p / 1 gal	64986244	10048001018379
HLM Garlic Aioli Gallon (Launching March 2026)	2p / 1 gal	64986250	10048001018386
HLM Spicy Mayo Gallon	2p / 1 gal	68848300	10048001015316

*Datassential consumer insights